

Approved by AICTE, Member AIU and AACSB, NBA Accredited

Vision: “To be a leading B-School in the region through the process of transformation of students into management professionals.”

Mission: “To prepare students for careers in Entrepreneurship and Business Management by providing an innovative learning environment”.

Roles & Responsibilities: Professor	
1.	Design and continuously update curriculum and syllabus aligned with industry requirements and outcome-based education
2.	Define, map, and deliver Course Outcomes (COs) and Program Outcomes (POs)
3.	Contribute to attainment of CO–PO mapping through continuous assessment and improvement
4.	Develop case studies, experiential learning modules, and innovative teaching pedagogies
5.	Maintain high-quality teaching standards and ensure student engagement and satisfaction
6.	Mentor students for academic development, career guidance, and professional growth
7.	Participate in examination processes including question paper setting, moderation, invigilation, and evaluation work
8.	Support continuous assessment and academic performance evaluation systems
9.	Participate and present in national and international seminars, conferences, workshops, symposia, and invited talks
10.	Engage in professional associations, academic committees, and editorial/review boards of journals and institutional publications
11.	Contribute to high-quality research output through publications in reputed indexed journals (Scopus /ABDC/ Web of Science), consultancy, and academic projects
12.	Participate in academic committees such as Board of Studies (BoS), Academic Council (AC), IQAC, and other statutory bodies
13.	Design, coordinate, and deliver Management Development Programs (MDPs) for industry professionals to enhance executive education, corporate engagement, and institutional outreach.
14.	Contribute to institutional development, policy formulation, and academic governance
15.	Support accreditation processes and documentation requirements for NBA, NAAC, and other regulatory bodies
16.	Contribute to corporate life of the department and institution through academic, administrative, and leadership responsibilities

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Ms. Rashmi Nair
HR-VJIM

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Prof. (Dr.) Bharat Bhushan Singh
Director - VJIM