



**Panchayati Raj & Drinking Water, Department, Government of Odisha.
Odisha Rural Development & Marketing Society, Kandhamal
Zilla Parishad, Kandhamal**

ORMAS

Advertisement Notice No 179 //Date: 21/04/2026

To

The Deputy Director, Advertisement,
Information & Pubic Relation Department,
Government of Odisha, Bhubaneswar

**Sub: Floating of advertisement for recruitment of Cluster Development
Executive for Gumamaha Raikia Turmeric Cluster, Raikia.**

Sir,

With reference to the subject cited above, I am furnishing herewith the copy of advertisement for recruitment of Cluster Development Executive (CDE) in Gumamaha Raikia Turmeric Cluster, Raikia. You are therefore requested to publish the same in any two daily newspapers for wide publication.

The detailed advertisement can be seen and downloaded from www.kandhamal.odisha.gov.in.

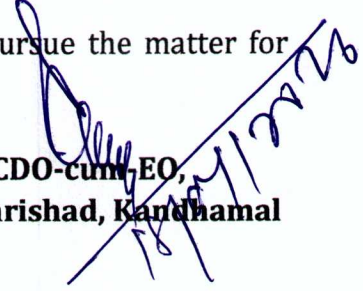
The authority reserves the right to reject the recruitment process without assigning any reason thereof.


CDO-cum-EO,
Zilla Parishad, Kandhamal

Copy Communicated to:-

Copy to the DeGM, Kandhamal, Phulbani for information and needful action with a request to web hoist the detailed advertisement in the District website www.kandhamal.odisha.gov.in immediately.

Copy to DI & PRO, Kandhamal with a request to pursue the matter for early publication.


CDO-cum-EO,
Zilla Parishad, Kandhamal

RECRUITMENT ADVERTISEMENT**ODISHA RURAL DEVELOPMENT AND MARKETING SOCIETY (ORMAS), KANDHAMAL, PIN-762001**

ORMAS, Kandhamal invites applications from candidates for contractual engagement in Gumamaha Raikia Turmeric Cluster for the following post:

Positions	Total Nos.	Qualification	Max. Age Limit	Experience in Yrs.	Consolidated Pay (Rs. Per Month)
Cluster Development Executive (CDE)	01	Master's Degree or Post Graduation or equivalent degree in Rural management/Development Management/Social Entrepreneur and other related fields. Computer knowledge is desired.	50 years	5 Years	20,000

*TA/DA Allowance and leave will be applicable as per SFURTI guideline.

1. Details of role, responsibilities, qualifications and other eligibility criteria for each position and application forms are available at www.kandhamal.odisha.gov.in
2. Documents in support of identity, qualifications, experience, etc. have to be produced in 'originals' as and when required.
3. The selection process will consist of short listing of candidates on basis of academic qualifications, and experience & skills followed by personal interview.
4. The prescribed eligibility conditions viz. age, qualifications and experience, etc. should have been acquired as on application closing date. Qualification should be from approved recognized institutions.
5. Only shortlisted candidates will be informed about further selection process through text message and email. Applicants should ensure that the mobile number and email-id given in the application form is active.
6. The eligibility criteria for selection may be changed based on the number of applications received, without assigning any reason thereof.
7. Authority reserves the right to cancel/ reject or to amend the clauses.
8. Authority reserves the right to reject any/all application without assigning reason thereof.
9. The last date of receipt of application is 08.05.2026 by 5.00 PM through e-mail to dsmkandhamal@gmail.com/ Registered/Speed post to The Deputy CEO, ORMAS, Kandhamal, O/o-Zilla Parishad, Kandhamal, At/Po-Phulbani, Pin-762001.

**RECRUITMENT OF PERSONNEL FOR GUMAMAHA RAIKIA TURMERIC CLUSTER, RAIKIA,
KANDHAMAL**

INTRODUCTION & BACKGROUND: -

The primary purpose of developing the Gumamaha Raikia Turmeric Cluster under the SFURTI scheme is to uplift the socio-economic standards of tribal turmeric farmers in the Kandhamal district by transitioning them from distress selling of raw materials to marketing high-quality, value-added products. This is to be achieved by establishing a Common Facility Centre (CFC) equipped with modern processing, packaging, and branding infrastructure, ensuring that direct financial benefits flow to the farming community.

Key Objectives and Expected Outcomes

Value Addition and Product Diversification: To shift production from raw or single-polished fingers to double-polished turmeric fingers, organic turmeric powder in various retail sizes, and innovative products like Turmeric Latte.

Income Enhancement: To secure a reasonable price for the farmers' produce, targeting an increase in the per-kilogram rate from Rs. 40/- to Rs. 60/-.

Employment Generation: To boost overall local employment by 20% by creating skilled and non-skilled jobs at the CFC, which is projected to directly employ around 47 personnel.

Capacity Building and Productivity: To introduce advanced agricultural practices, organic certification, and technological interventions to increase the currently low rhizome yield by 20-25%.

Market Empowerment: To eliminate exploitation by local traders by organizing the 505 identified female tribal farmers into a Special Purpose Vehicle (SPV). The SPV will manage the CFC, establish direct B2B and B2C marketing channels, and tap into e-commerce platforms to reach a wider customer base.



Job Description: CDE

Designation	Qualification	Experience	Age limit	Monthly Salary	Required Position
Cluster Development Executive (CDE)	<ul style="list-style-type: none">• Master's Degree or Post-Graduation or an equivalent degree in the field of Rural Management, Development Management, Agribusiness Management and other related fields.• Graduation from any discipline.	<ul style="list-style-type: none">• At least 5 years of experience in business-related activities, with a specific focus on cluster management or rural development.	Max. 50 Years	<ul style="list-style-type: none">• Rs. 20,000 per month.	01

Job Profile of CDE

Operational Responsibilities

- Implementation Oversight: Ensuring that both "Hard Interventions" (construction of the Common Facility Centre, machinery installation) and "Soft Interventions" (training, exposure visits, skill development) are executed as per the SFURTI guidelines.
- Stakeholder Liaison: Acting as the primary link between the Implementing Agency (ORMAS), the Technical Agency (TON Impact), and the Nodal Agency (KVIC).
- Conflict Resolution: Identifying and redressing grievances among cluster members and ensuring transparent communication regarding project benefits and profit-sharing.

Strategic and Financial Management

- Business Growth: Working with the SPV (Mandasaru Farm Producer Company Ltd) to establish market linkages, develop branding for "Kandhamal Haldi," and explore e-commerce opportunities.
- Financial Integrity: Monitoring the cluster's financial health, ensuring the proper utilization of the approved project and managing the Working Capital and Corpus Fund for the sustainability of the CFC.
- Monitoring & Reporting: Maintaining all records of the Special Purpose Vehicle (SPV) and providing periodic progress reports to the Cluster Advisory Committee (CAC).

Their specific roles and responsibilities are outlined as follows:

- Acting as the central pivot connecting the Implementing Agency (IA), Technical Agency (TA), and Nodal Agency (NA).
- Implementing the scheme exactly as per the established plan.
- Communicating regularly with cluster members to ensure transparency.
- Calling and organizing Cluster Advisory Committee meetings to discuss project progress and redress any problems.

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- Maintaining close coordination with the Plant Manager to understand and oversee the workings of the Common Facility Centre (CFC).
- Managing the financial aspects of the cluster operations.

Suitability for CDE

- S/he should be passionate, energetic, pro-active and committed to the concept of rural development through market integration and professional management
- S/he should be Interested to work with rural communities, People from varying backgrounds, demographic characteristics and educational levels
- S/he should be willing to engage with a large variety of stakeholders like processors, Retailers, Corporate, traders, input suppliers, government officials, administrative officials, field staff and producers to create value for producers
- S/he should be willing to stay in cluster level at rural locations
- S/he should be willing to travel long distance by bus/two-wheelers
- S/he should have two-wheeler .
- S/he should be interested to hold regular meetings with producers and actively spread awareness on a variety of issues
- S/he should be someone who pays a lot of attention to small details and can provide assistance for administrative work
- S/he should be Willing to learn and adapt

PLACE OF POSTING:

The CDE will be posted at the Common Facility Centre (CFC) of the Gumamaha Raikia Turmeric Cluster

SELECTION PROCEDURE:

The selection process of Cluster Development Executive will consist of short listing of candidates on the basis of academic qualifications, experience & skills, followed by personal interview. The selection process however against the position may be modified in case of receiving huge applications against the post.

Nature and Duration of Engagement

Contractual Basis: The appointment is purely temporary and on a contract basis. The individual is not considered a permanent employee of the Implementing Agency (ORMAS) or the Nodal Agency (KVIC).

Tenure: The initial contract is typically for a period of **three years** (the project implementation period). Extensions are subject to the satisfactory performance of the CDE and the functional requirements of the cluster after the project completion phase.

No Claim for Regularization: The contract explicitly states that the appointee will have no right to claim regular or permanent employment in any government department or agency in the future.

Remuneration and Financial Terms

Consolidated Pay: The CDE receives a fixed monthly consolidated remuneration. There are no provisions for Dearness Allowance (DA), House Rent Allowance (HRA), or other perquisites applicable to regular government employees.

Source of Funds: The salary is funded through the "**Soft Intervention**" budget of the SFURTI project.

Performance Linked: Increments or contract renewals are strictly based on the achievement of specific cluster milestones, such as successful farmer mobilization, CFC operationalization, and market linkage targets.

Performance Standards and Deliverables

Target-Oriented: The CDE must meet predefined Monthly or Quarterly Progress Report (MPR/QPR) targets.

Exclusivity: During the contract period, the CDE is prohibited from taking up any other assignments, consultancy, or employment with other organizations to ensure full-time commitment to the cluster.

Field-Based Duty: Since the role is field-centric, the executive is required to stay at the cluster location (Raikia/Kandhamal). Failure to maintain a presence at the cluster site can lead to contract termination.

Termination and Resignation

Termination by Employer: The Implementing Agency (IA) reserves the right to terminate the contract with a **one-month notice** or one month's salary in lieu of notice if performance is found unsatisfactory or if there is a breach of conduct.

Termination for Cause: Immediate termination without notice can occur in cases of financial irregularities, professional misconduct, or moral turpitude.

Resignation: The CDE may resign from the position by providing a formal notice period (usually 30 days) to allow for a smooth transition of project responsibilities.

Leave and Conduct Rules

Leave Entitlement: The CDE is usually entitled to a limited number of casual leaves (e.g., 12 to 15 days per year) as per the HR policy of the Implementing Agency. There is typically no provision for leave encashment.

Confidentiality: The executive must maintain strict confidentiality regarding the business data, farmer profiles, and trade secrets of the **Mandasaru Farm Producer Company Ltd**

HOW TO APPLY:

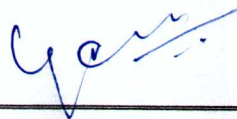
- I. Candidates shall apply from **20.04.2026 to 08.05.2026** by downloading the application form from www.kandhamal.odisha.gov.in
- II. A self-attested copy of Documents in support of Identity, Qualifications, Experiences, age proof certificate, caste certificate, etc. to be attached with the

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application form.

- III. Candidates shall have a valid personal email (ID) and mobile number which should be kept till the recruitment process is over.
- IV. Application along with necessary documents will be **received** through **e-mail /register Speed Post by 08.05.2026**.
- V. Application along with necessary documents will be submitted through e-mail to **dsmskandhamal@gmail.com** or Speed post to **The Deputy CEO, ORMAS, Kandhamal, O/o-Zilla Parishad, Kandhamal, At/Po-Phulbani, Dist-Kandhamal, Pin-762001**.

The last date of receipt of application is **Dt: 08.05.2026** by 5P.M. Applications received after due date will not be considered.



**CLUSTER DEVELOPMENT EXECUTIVE
GUMAMAHA RAIKIA TURMERIC CLUSTER, RAIKIA, KANDHAMAL
APPLICATION FORM**

Position applied for	Cluster Development Executive (CDE)	Paste recent Passport size photograph here
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1. Personal Details (TO BE FILLED IN BLOCK LETTERS):

Name of the Candidate (Mr/Mrs/Ms.)	(FIRST NAME)	(SURNAME)
Address	Permanent	Present
Mobile		
Telephone Residence		
Email Address		
Date of Birth		
Category (ST/SC/SEBC/General)		

2. Educational Qualification (10" Standard onwards)

Qualification	Institution	Board/University	Year of Completion	Division/ Grade	Perce ntage

- Where only division or grade is awarded, the candidate is required to convert it in terms of percentage. Self-attested Xerox copies of all mark sheets of all examinations shall be submitted at the time of verification.
- If conversion in percentage and your total marks are not given, the point in the respective qualification may not be taken into consideration.

3. Other trainings/qualifications including relevant short training courses:

Course	Duration	Institution	Details

Yes

4. Employment/Experience Details:

Name and Address of the Employer	Designation	Duration		Experiences in Year and Month	Brief description of Duties
		From	To		

N.B. Experience certificate shall be obtained from the employer & self-attested Xerox copy of the same shall be submitted along with the application while the original will be required at the time of verification.

5. Language Proficiency: (Please tick in the appropriate box)

Language	Ability to Speak	Ability to read	Ability to Write
English			
Hindi			
Odiya			
Any other (Please Specify) _____			

Declaration:

I do hereby declare that all statements made in the application form are true, complete and correct to the best of my knowledge and belief. In the event of any information being found to be false or in correct at any point of time, my candidature/engagement will be cancelled/terminated without any further notice.

Date:

Place:

Signature of the Applicant

Note:-Self attested Xerox copies of all certificate/mark sheet / copy of Aadhaar card / voter's card at any other relevant paper to be submitted. Candidates are cautioned not to enclosed any of the original certificate, mark sheet etc. along with application. They may be required to bring it at time of verification subject to receipt of information from us / authorized representative.