

CONTRACT RECRUITMENT

**WALK-IN-INTERVIEW FOR POSITION OF STATE PROJECT MANAGEMENT
UNIT (SPMU) UNDER
FAO ASSISTED GEF-7 FOLUR PROJECT, ODISHA**



**INSTITUTE ON MANAGEMENT OF AGRICULTURAL EXTENSION (IMAGE)
(AN AUTONOMOUS INSTITUTE OF GOVERNMENT OF ODISHA)**

Siripur, BHUBANESWAR-751003, Odisha

Ph. - (0674) 2562151, Fax - 2561879, E-mail : imagebbsr@rediffmail.com

Section-I

Advertisement for News Papers



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WALK-IN-INTERVIEW

Walk-in-Interview will be conducted for one position of FAO-GEF-7 assisted FOLUR Project, Odisha i.e. State Value Chain Expert of State Project Management Unit at **IMAGE, Bhubaneswar** on **07.02.2026** as per the schedule. For details of advertisement, the departmental website: www.agri.odisha.gov.in may be referred for eligibility, remuneration, place of posting etc. No TA / DA are admissible for attending the Interview. It is the complete discretion of the authority to cancel / reject / modify the selection process at any point of time without assigning any reason thereof.

by 30/01/26
Director, IMAGE

Section-II

Detailed Advertisement for Website

Walk-in-interview for engagement of the following manpower on contractual basis under FAO- GEF-7 assisted FOLUR Project to be posted at SPMU, Bhubaneswar will be held at **IMAGE, Siripur, Bhubaneswar** as per the date and time mentioned below. The positions are purely contractual & coterminous with the project. Details of the positions, viz. designation, number(s) of positions, duty station and monthly remuneration are enumerated in the table below:

| Sl. No | Name of the Position (Designation) | Date & Time of Interview | Reporting Time of Candidates |
|--------|------------------------------------|---------------------------|------------------------------|
| 1 | State Value Chain Expert | 07.02.2026 at 11.00 AM | 07.02.2026 at 09.30 AM |

No candidate will be entertained after the reporting time. In case there is a need to change the above schedule under some exigencies, it will be notified in the departmental website. The interested candidates are advised to please check the departmental website (www.agri.odisha.gov.in) for any last-minute changes/ amendments.

Details of the positions

| Sl. No. | Job title/ Position | Nos. of Position | Duty Station | Monthly Remuneration |
|---------|--------------------------|------------------|--------------------------|--|
| 1 | State Value Chain Expert | 1 | SPMU Office, Bhubaneswar | Rs.1,00,000/- (Annual performance incentives @5%) |

Recruitment Procedure

A. Selection process

The selection process will be through Personnel interview

B. Criteria for CV screening

CV screening will be based on Minimum Eligibility Criteria (MEC) as specified for each position.

| No | Minimum Eligible Criteria (MEC) | Reference |
|----|---------------------------------|------------|
| 1 | Educational qualification | As per ToR |
| 2 | Years of relevant experience | As per ToR |
| 3 | Language required | As per ToR |

C. Eligibility to appear before the interview panel

A preliminary screening will be done at the time of Walk in Interview by assessing the resume and certificates produced at that time against minimum eligibility criteria outlined in ToRs of respective positions. If the candidate qualifies the MEC then only he/she will be allowed to appear the personal interview. Further the interview process may be extended to next day if candidates are large in numbers eligible for appearing interviews.

D. Documents to be produced by candidates during the Walk in Interview

The applicants will be required to produce the information in the prescribed application form highlighting the academic qualifications and experience required for the position along with self-attested photocopies of experience and academic certificates. The candidate additionally required to produce proof of identity at the time of Walk in Interview by producing authentic identity proof like Aadhaar Card, Voter ID etc.

E. Final Selection procedures:

There would be three stages of scrutiny. These are

A. First stage

- Age
- Minimum educational qualification
- Minimum relevant experience

B. Second Stage: The candidate who fulfils the first stage of scrutiny would be eligible for second stage scrutiny of Academic career & Relevant Experience for 70 marks

C. Third Stage: Candidates scrutinized through 2nd stage (Minimum Eligibility: 50 marks) will be called for Personal Interview of 30 marks

For final selection marks of both 2nd stage & 3rd stage will be taken together.

F. It is the complete discretion of the authority to cancel / reject / modify the selection process at any point of time without assigning any reason thereof.

Brief Project Profile

- This is a five-year project which supports the development, application, validation and scaling out of a transformational model of sustainable integrated food systems (Rice/ Wheat) will be implemented in the two districts of four states- Punjab, Haryana, Odisha and Chhattisgarh. The project broadly comprises following objectives
- To promote sustainable, integrated landscapes and efficient food value and supply chains at scale in rice and wheat-based food systems in India.
- Make agriculture, forestry and fisheries more productive and sustainable
- Improve agricultural productivity through sustainable natural resource management
- Reducing land degradation, biodiversity loss and greenhouse gas emissions.
- Providing the country with win-win benefits in terms of improvement in the environmental sustainability of food systems and the income and resilience of farmers.
- Generating additional benefit for other food system stakeholders such as improved access to safe and healthy food and creating employment opportunities.
- Create an enabling environment for policy support and demonstrate innovative models on productivity improvements in agricultural, farm and non-farm livelihood activities and sustainable natural resource management.
- Support sustainability of the rice-wheat food system in four states of India and deliver multiple global environmental benefits
- Institute on Management of Agricultural Extension (IMAGE) is the Operational partner and Directorate of Soil Conservation & Watershed Development is the Nodal Agency for the Project.
- The project implementing districts are Kalahandi and Ganjam with project blocks Koksora, Golamunda, Th-Rampur & Suroda, Digapahandi, Kabisurya Nagar respectively.
- The project is for a period of 5 years.
- IMAGE being an Operational partner invites application from suitable candidates against the above positions.

General Instruction to Candidates:

The positions are purely contractual and with a consolidated monthly remuneration fixed for various positions. The engagements will be for one year or closure of the project whichever is earlier from the date of joining, which may be extended on a yearly basis subjected to project continuance and satisfactory performance of the candidate. The engaged persons will be subjected to and will abide by the Conduct Rules applicable to the Government Servants of Odisha. Other allowances such as Dearness Allowance, House Rent Allowance and Medical Allowances etc. will not be applicable for these positions. Travelling Allowance/ Daily Allowance as per approved project norms will be applicable and for this purpose the consolidated remuneration shall be reckoned as the basic pay to determine the admissibility and transport for their tours. For outside tours, the approval of the Nodal Officer shall be obtained. These positions will be entitled to only Casual leave as applicable to State Government Servant and not for any other kind of leave. The engaged personnel if desires to resign from the assignment, she/he has to give 1 (One) months' notice to Director, IMAGE. The engagement

can, however, be terminated at any time without assigning any reason whatsoever. Neither the Government of India nor Government of Odisha nor IMAGE nor FAO will be responsible for such disengagement.

The age limit of the applicants for different positions under this project is maximum 62 years as on date of publication of advertisement. Interested candidates may appear the walk-in interview with complete CV in prescribed format, self-attested photocopies of documents towards proof of identity, residence, educational qualification, experience & other achievements along with a passport size photograph. The general instructions to candidates, details of nos. of positions, duty station, remuneration, qualification, experience, deliverables, performance indicators, selection process etc. are available in departmental website i.e. www.agri.odisha.gov.in. Women candidates are encouraged to apply.

NOTES FOR CANDIDATES:

- Candidates' identity will be verified using a government issued ID card (Aadhaar Card/ Electro Photo Identity Card/ PAN Card/ Driving License/ Passport) during interview.
- Candidates will report at Interview Centre as per the schedule. **Candidate reporting after schedule reporting time as per advertisement, will not be entertained to appear the Interview.**
- Candidates finally selected will be contacted through email. No queries through e-mail/ phone from unselected candidates will be entertained.
- Candidates finally selected will submit character certificate, medical certificate and No objection certificate from the employer if employed before finalizing contract.
- The candidates will be required to produce original documents at the time of joining if selected. If any discrepancies or lapses found at the time of verification the candidature will summarily be rejected.

**TOR for engagement of State Value Chain Expert in State Project Management Unit of
FAO-GEF assisted GEF-7 FOLUR Project in Odisha**

| Qualification | Desired Skills and Experiences | Responsibilities | Remuneration per month (Rs.) |
|--|--|--|---|
| Master's degree/ PG Diploma in Agri-business management with Degree in Agri & allied Sciences/agricultural marketing/Business Administration (Marketing)/ Rural Management with Degree in Agri & allied Sciences/ Agricultural economics | <ul style="list-style-type: none"> • A minimum of 7 years of post-qualification experience of value chain development • Experience of designing, formulating, and implementing agri-food value chain development initiatives • Experience of promoting and strengthening Farmers' Interest Groups and Farmers' Producers Organizations, including assisting in promotion business by the FPOs/FPO federations/Cooperatives/entrepreneurs/agri-business industries • Experience of leading market assessment and engaging with market players for development of demand for farmers' produce • Strong analytical and operational knowledge of enterprise development and understanding of the range of support needed for enterprise development, from start-up to expansion. Experience of developing agribusiness models, enterprises and promoting agri-preneurs. | <ul style="list-style-type: none"> • Lead the Value Chain and market assessment Studies aimed at identifying gaps and opportunities for value addition in the State • Assist in developing enterprises along the value chain which can be managed by the producers hence helping them graduating in the value chains. • Support the Green Value Chain Development Cell and provide technical inputs • Identify new and potential important marketing / agribusiness models that are emerging in the state • Feed information on market opportunities, business opportunities into the communication network in the project, so that field staff are well informed, and can advise farmers and capture from field feedback on success/failure and modify messages and activities accordingly • Facilitate access to markets by establishing market linkages between the community and private/ public partners for the products/ produce. • Develop or adapt training packages including modules on value chains, marketing & market linkage. • Build the capacity of the farmers and project team on market linkage and value chains for exploring the local markets. Orient the program team on | 1,00,000 (Annual performance incentives @5%) |

| | | | |
|--|---|--|--|
| | <ul style="list-style-type: none"> • Strong understanding of green value chain related innovations and technology • Good planning and capacity building skills • Working experience with the state government • Proficiency in English and Odia • High levels of computer literacy; competent use of Microsoft Office package (MS Word, Excel, PowerPoint) | <p>markets and value chain analysis.</p> <ul style="list-style-type: none"> • Frequent field trips to project areas | |
|--|---|--|--|


**CV FORMAT FOR CONTRACT RECRUITMENT
FOR STATE PROJECT MANAGEMENT UNIT (SPMU)
UNDER FAO-GEF ASSISTED GEF-7 FOLUR PROJECT, ODISHA**

Position Applied For:

(Candidate appearing for multiple positions has to apply separately)

| PERSONAL DETAILS | | | | |
|------------------|-------------|------------------------------|-------------|--|
| 1 | 1.1 | Name of the Candidate * | First Name | |
| | | | Middle Name | |
| | | | Last Name | |
| | 1.2 | Father's Name * | | |
| | 1.3 | Mother's Name * | | |
| | 1.4 | Nationality * | | |
| | 1.5 | Domicile * | | |
| | 1.6 | Sex * | | |
| | 1.7 | Date of Birth * | | |
| | 1.8 | Marital Status * | | |
| | 1.9 | Address for Correspondence * | House No. | |
| | | | Street/lane | |
| | | | City | |
| | | | District | |
| | | | State | |
| | | | PIN CODE | |
| | 1.10 | Permanent Address * | House No. | |
| | | | Street/lane | |
| City | | | | |
| District | | | | |
| State | | | | |
| PIN CODE | | | | |
| 1.11 | Mobile No * | | | |
| 1.12 | Email Id * | | | |

| EDUCATIONAL QUALIFICATIONS | | | | | | | |
|----------------------------|-----|---------------------------------------|-----------------------|---|--------------------------------------|-------------------|--------------------------|
| | | Name of the Examination | Course and Subjects * | Name of the Board/ Council/ Institute/ University * | Name of School/College/ University * | Year of Passing * | %age of Marks Obtained * |
| 2 | 2.1 | Matriculate (10 th Pass) * | | | | | |
| | 2.2 | Intermediate/ +2 * | | | | | |
| | 2.3 | Graduation * | | | | | |
| | 2.4 | Post Graduation | | | | | |
| | 2.5 | Others (Add if any) | | | | | |
| | | | | | | | |

| | | | | | | |
|---|------------------------|------------------|----------------|----------------|-----------------|--|
| | | | | | | |
| Language Proficiency* Put a Tick()mark | | | | | | |
| 3 | S.NO | Languages | Reading | Writing | Speaking | |
| | 3.1 | English* | | | | |
| | 3.2 | Odiya* | | | | |
| | Other languages | | | | | |
| | 3.3 | | | | | |
| | 3.4 | | | | | |
| | 3.5 | | | | | |
| | 3.6 | | | | | |
| | 3.7 | | | | | |

| WORK EXPERIENCE * | | | | | | |
|-------------------|-------|--|-------------|---|----------|----|
| | S. NO | Name and Category of Organization (Govt. sector/ international non-government organizations/ donor organizations/ donor funded projects) & location of positioning | Designation | Relevant Duties Performed (Within 700 characters) (Attach separate sheet with self-attestation, if required) | Duration | |
| | | | | | From | To |
| 4 | 4.1 | | | | | |
| | 4.2 | | | | | |
| | 4.3 | | | | | |
| | 4.4 | | | | | |
| | 4.5 | | | | | |
| | 4.6 | | | | | |
| | 4.7 | | | | | |
| | 4.8 | | | | | |
| | 4.9 | | | | | |
| | 4.10 | | | | | |
| | 4.11 | | | | | |
| | 4.12 | | | | | |

| Please specify your computer proficiency. | | | |
|---|------|---------------------------------------|---------|
| 5 | S No | | Yes/ No |
| | 5.1 | MS Word | |
| | 5.2 | MS Excel | |
| | 5.3 | Email Management | |
| | 5.4 | Data Entry | |
| | 5.5 | MS Power Point | |
| | 5.6 | MS Outlook | |
| | 5.7 | Others - Specify (Max 100 characters) | |

| | | |
|--|--|--|
| | | |
|--|--|--|

Date:

Full signature of the Applicant

Place:

Instructions to Applicant*

- The CV Format shall be filled up legibly; preferably typed.
- Fields with asterisk * marks are mandatory.
- Each page of the CV needs self-attestation.
- Completed CV in prescribed format, self-attested photocopies of certificates towards educational qualifications, experiences & other relevant documents along with one passport size photograph should be brought to the Interview.
- In case you fail to substantiate any of the claims made in the application and if any variations are noticed, you will not be allowed to attend the interview and your candidature will be summarily rejected