



ପ୍ରକୃତ ନିର୍ଦ୍ଦେଶକ, କୃଷି ବୈଷୟିକ ପରିଚାଳନା ସଂସ୍ଥାଙ୍କ କାର୍ଯ୍ୟାଳୟ,
ବାଲେଶ୍ୱର, ବାଲିଆ, Pin-756056
Email id- ddabls.dag@od.gov.in

Application Notice for Recruitment of Facilitator for DAESI programme

Order No. 495 /ATMA /Dt. 04.10.25

The Project Director, ATMA, Balasore invites application from agri-professionals for recruitment of facilitator for DAESI programme. The last date for receipt of application in sealed cover super scribed as "application for recruitment of facilitator for DAESI programme" by Registered/ Speed Post is dt.20.10.2025 by 5:30 PM. The applications will be opened on dt. 22.10.2025 at 11.30 AM. The applicants will have to attend the same.

The authority reserves the right to accept / reject any or all the applications without assigning any reasons thereof.

Encl- Guidelines for recruitment of facilitators.

Memo No. 496 /ATMA /Dt. 04.10.25 Project Director, ATMA, Balasore
Copy to the Notice Board for information and necessary action of all concerned.

Memo No. 497 /ATMA /Dt. 04.10.25 Project Director, ATMA, Balasore
Copy to the DeGM, OSWAN, Balasore for information and necessary action with request to publish the application notice in the district website from dt. 04.10.25 and to be deleted from the website on dt. 20.10.25 at 5.30PM.

Memo No. 498 /ATMA /Dt. 04.10.25 Project Director, ATMA, Balasore
Copy forwarded to the Deputy Director of Horticulture, Balasore / Chief District Veterinary Officer, Balasore / District Fishery Officer, Balasore / Project Director, Watershed, Balasore / Agriculture District Officers (All)/ BTT Convenor, FIAC, (All) for information and necessary action with a request to display the application notice in his/her notice board for wide publicity.

Memo No. 499 /ATMA /Dt. 04.10.25 Project Director, ATMA, Balasore
Copy submitted to the Collector-cum-Chairman, ATMA, Balasore for favour of kind information.

Memo No. 500 /ATMA /Dt. 04.10.25 Project Director, ATMA, Balasore
Copy submitted to the Director, IMAGE, Bhubaneswar for favour of kind information.

Memo No. 501 /ATMA /Dt. 04.10.25 Project Director, ATMA, Balasore
Copy submitted to the Director of Agriculture and Food Production-cum-SNO, Extension Reforms, Odisha, Bhubaneswar for favour of kind information.

Project Director, ATMA, Balasore



INSTITUTE ON MANAGEMENT OF AGRICULTURAL EXTENSION (IMAGE)
(AN AUTONOMOUS INSTITUTE OF GOVERNMENT OF ODISHA)

Siripur, BHUBANESWAR-751003, Odisha

Ph. - (0674) 2562151, Fax - 2561879, E-mail : imagebbsr@rediffmail.com

Letter No 1771 dt. 03/04/24

From

Dr. Rajesh Das
Director, IMAGE

To,

The PD, ATMA (All)
The Principal RITE (All)

Sub: Guidelines for recruitment of facilitator at NTIs to organize DAESI Training Programme.

Ref: Letter No-MNG-18/DAESI/34/2020 dtd.26.03.2024 of MANAGE Hyderabad.

Sir,

With reference to the subject cited above, I am to enclose herewith the Guidelines received from MANAGE, Hyderabad for selection of facilitator to organize the DAESI Training Programme at your NTIs. It is also pertinent to mentioned that regular Govt. employees of the Department of Agriculture cannot be recruited as facilitators for organizing the DAESI programme as highlighted in the guidelines.

Therefore, you are requested to go through the guidelines and recruit the facilitator to organize DAESI Training Programme at your NTIs henceforth.

This is for your information & necessary action.

Encl: Letter No-MNG-18/DAESI/34/2020
dtd.26.03.2024 of MANAGE Hyderabad

Yours faithfully,

R.Das
3.4.24
Director, IMAGE ✓

Memo No: 1772

/Date: 03/04/24

Copy forwarded to Dr. Manunayaka, Consultant, DAESI, MANAGE, Hyderabad for information.

R.Das
3.4.24
Director, IMAGE ✓

Memo No: 1773

/Date: 03/04/24

Copy forwarded to Dr. Srikanth M. Director (ABM)-cum-Principal Coordinator DAESI, MANAGE Hyderabad for information.

R.Das
3.4.24
Director, IMAGE ✓

Memo No: 1774

/Date: 03/04/24

Copy submitted to the Director, of Agriculture & Food Production Odisha, Bhubaneswar for favour of kind information.

R.Das
3.4.24
Director, IMAGE ✓

Memo No: 1775

/Date: 03/04/24

Copy submitted to the Principal Secretary to Govt., DA&FE (O) for favour of kind information.

R.Das
3.4.24
Director, IMAGE ✓

एम. श्रीकांत, पीएच.डी.
अशक (कृषि व्यवसाय प्रबंधन)



Dr. M. Srikanth, Ph.D
Director (Agri. Business Management)

MNG-18/DAESI/34/2020

Date: 26-03-2024

Sub: Guidelines for recruitment of Facilitators
(An Autonomous Organization)
Criteria for Selection of Facilitator

- Applications will be invited by NTIs/SAMETI from agri-professionals to work as 'Facilitators' for organizing DAESI programme. The facilitators may be from same district or adjacent districts.
- The appointment will be on contract basis for one year only. The facilitator is responsible for completion of the programme on time.
- The facilitator should be responsible for preparation of annual session plan and coordinating with resource persons. The facilitator should be knowledgeable and should be able to handle the classes in absence of resource persons. The facilitators were allowed to take honorarium for a maximum of 4 sessions he/she handled.
- The Nodal Training Institutes (NTIs) should release the monthly remuneration of facilitators on time and should consider weekly attendance of facilitators for releasing remuneration as the classes are being conducted weekly once and hence daily attendance of facilitators is not required.
- The facilitators of DAESI Programme should be used only for DAESI Programme related works.
- After the completion of the batch, the same facilitator can be appointed as facilitator for other DAESI programmes.
- The facilitator appointed can mobilize 40 candidates in a district and he is permitted to conduct a DAESI Programme with the approval of SAMETI and MANAGE.

A single facilitator is allowed to organize two batches at a time in the financial year and eligible for monthly remuneration for both the batches, provided that batches should be organized on two different days.

The facilitator will be selected based on the following criteria

- a. Graduate/post graduate in Agriculture/Horticulture with minimum 3 years' experience in agriculture and allied sectors. Preference may be given to Agriculture graduates having an experience of around 20 years in Department of Agriculture, SAUs or KVKs with sufficient field experience.

राष्ट्रीय कृषि विस्तार प्रबंध संस्थान (मैनेज)

(कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार का एक स्वायत्त संगठन, राजेन्द्रनगर, हैदराबाद - 500 030, तेलंगाना, भारत.)

NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Government of India)

Rajendranagar, Hyderabad - 500 030, Telangana State, INDIA

Telephone : +91 040-2459 4535, Fax : +91 (040) 24015388, Cell : +91-9949773504

E-mail : srikanth.maram@manage.gov.in, contactsrikanthmaram@gmail.com, Web : www.manage.gov.in



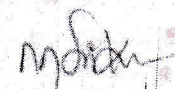
- b. Regular government employees of the department of agriculture cannot be recruited as facilitators for organizing the DAESI Programme.
- c. The candidate should have adequate knowledge about the agricultural activities undertaken in the districts and experience in organizing training programmes.
- d. The candidates must have good communications skills and should be capable of mobilizing input dealers for DAESI Programme
- e. The candidate should be proficient to handle the computers, smart phones and to independently manage the documentation and database management of DAESI programme.
- f. Selection committee to recruit the facilitator may be formulated at district level with representatives from SAMETI, ATMA and implementing agencies and complete the recruitment in a fair and transparent manner.

Criteria and weightage for selection of Facilitator

Sl. No.	Criteria	Weightage
1.	B.Sc. (Agriculture and allied subjects)	3 Marks
2.	M.Sc. (Agriculture and allied subjects)	3 marks
3.	Doctorate in Agriculture and allied subjects	4 marks
4.	Relevant work experience of minimum of 20 years including training and capacity building (20*0.5=10 marks)	10 marks (max)
5.	Proficiency in computer and database management	10 marks (max)
6.	Interview	20 marks
Total		50 Marks

This is issued with the approval of Director General, MANAGE
With warm regards

Yours sincerely,


(M. Srikanth)