

**CEO(CHIEF EXECUTIVE OFFICER)  
Of Farmer Producer Organization (FPO)**

**Roles** CEO to administer FPO activities and day to day business with a sole objective to make the FPO economically sustainable.

**Reporting:** Board of Directors of the FPO

**Key Responsibilities**

- Managing the overall operations and resources of FPO on daily basis
- Making major company decisions with approval from BoDs
- Acting as the main point of communication between the board of directors (the board) and company operations and being the public face of the company
- Launching new products or services of the company
- Finding new business opportunities
- Cultivating deeper customer relationships
- Overseeing and monitoring company and financial matters
- Facilitate use of digital tools and technology where necessary to bring efficiency in operations
- Leading the development of the company's short- and long-term strategy.

**Qualification**

- Should be either graduate in agriculture / agriculture marketing / agri-business management or BBA or equivalent.
- Locally available professionals with 10+2 and preferably diploma in agriculture/ agriculture marketing / agri-business management or in such other related areas may be preferable.
- If any member of SHG or her family members meet the above criteria, they may be considered preferably in the selection process

**Experience** 1+ years of experience of working for farmers at grass root-level.

**REMUNERATION**

**Maximum Up to Rs 25,000/- per month (Including All Allowances)**