



ରମାଦେବୀ ମହିଳା ବିଶ୍ୱବିଦ୍ୟାଳୟ, ବିଦ୍ୟା ବିହାର, ଭୁବନେଶ୍ୱର
Rama Devi Women's University, Vidya Vihar,
Bhubaneswar, Odisha-751022, Ph.no-0674-2542644,
E-mail-registrar@rdwu.ac.in, Website-https://rdwu.ac.in

No. 3498 / Dt. 4.6.25

Department of Commerce
Walk-in-Interview

Suitable and interested Women candidates can appear for the interview in the Department of Commerce, Rama Devi Women's University on **25.06.2025** at **11.30 A.M.** for the following assignment in a purely time bound MRIP-24, OSIEEC, Govt. of Odisha funded, Commerce research project.

1	Name of the Temporary Post	Project Assistant (01)
2	Name of the Research Project	Odisha's Hidden Treasures: Unveiling Consumer Psycho-graphics and Marketing Strategies of GI Tagged Tribal Handicrafts
3	Name of the Sponsoring Agency	Odisha State Higher Education Council, Govt. of Odisha
4	Tenure of the Project	02 Years
5	Fellowship	Rs 12,000/- per month for 18 months
7	Essential Qualifications (Project Fellow)	Post-graduate degree in Commerce with minimum 55% marks
9	Date and venue of Interview	25. 06. 2025 at 11.30 A.M. Department of Commerce, Rama Devi Women's University
10	Principal Investigator	Dr. Gouri Prava Samal (Assistant Professor- II) Department of Commerce Rama Devi Women's University Email: gouriprivasamal@rdwu.ac.in Mobile No: 9439345301

Documents required at the time of Interview: Candidates are advised to come with their original certificates, grade card/mark sheets, experience certificates, publications & recent colored passport size photograph etc., as well as two sets of Xerox copies of biodata and all relevant documents at the time of walk-in-interview. No TA/DA will be paid for attending the interview.

Encl: Recruitment Notice

Shekha
 Registrar 04/06/2025

/6812/2025

Memo No. 3499 /Dt. 4.6.25

Copy to

1. CPGC / OIC, Website with a request to upload the above advertisement along with recruitment notice in the University website / Dr. Gouri Prava Samal, Asst. Prof., Depart. of Commerce / CoF /Dy. Registrar (Estt./ Admin.) for information and necessary action.
2. P.S. to Vice Chancellor for kind information of the Vice Chancellor (I/C).

Shapaba
Registrar 04/06/2025



**DEPARTMENT OF COMMERCE
RAMA DEVI WOMEN'S UNIVERSITY
VIDYA VIHAR, BHUBANESWAR-751022**

RECRUITMENT NOTICE

Name of the Department: DEPARTMENT OF COMMERCE
Name of the Project: **Odisha's Hidden Treasures: Unveiling Consumer Psychographics and Marketing Strategies of GI Tagged Tribal Handicrafts**
Tenure of Assignment: 18 Months
Name of the Sponsoring Agency: OSIEEC, Govt. of Odisha
Name of the Position: Project Assistant
Date and Time of Interview: 11.30 AM, 25.06.2025, Dept. of Commerce

Eligibility Criteria:

Qualification: Minimum Master's degree in Commerce
Experience (Desirable): Research experience on marketing strategy development with thorough knowledge in research methodology and academic writing
Marks: Minimum 55% or equivalent CGPA
Remuneration: Rs. 12000/- per month as per OSIEEC norms

Age Limitation: The upper age limit of the candidate is below 32 years as on the date of interview. Age relaxation will be given to the candidates as per the Govt. of India guidelines.

The role: The Project Assistant is expected to perform interview and questionnaire survey by visiting selected districts in Odisha and pursuing statistical analysis using SPSS. The post requires travelling within the state (when required) for data collection.

Other selection criteria:

- A team player with excellent verbal and written communication skills, including the ability to analyse data.
- Experience of working in a research team and contributing ideas for new research projects.

Documents to be submitted at the Time of Interview:

1. All original certificates and mark sheets (to be returned after verification)
2. Self-attested photocopies (01 Set) of all certificates and mark sheets and 02 Passport sized photographs.

Terms & Conditions:

1. The above position is temporary and coterminous with the aforementioned project.
2. The initial assignment is for a period of Nine (09) Months. The tenure of the assignment shall be extended for another nine months only if the performance of the candidate is found to be satisfactory.
3. The recruited Project Assistant has to abide by the rules and regulations of the University.
4. The Project Assistant shall work under the direct supervision of the Project Investigator.
5. Two-month advance notice is to be served by the Project Assistant in case she intends to leave the project.

For more details on the project, please contact:

Project Investigator:

Dr. Gouri Prava Samal

Assistant Professor- II,

Department of Commerce

Rama Devi Women's University, Bhubaneswar, India

Email: gouriprivasamal@rdwu.ac.in

Mobile No: 9439345301

Application Format

1. Name of the Applicant:
2. DOB:
3. Address with Mobile No & Mail ID:

Please affix
Passport size
photo here

4. Father's Name:
5. Mother's Name:
6. Qualifications:

Class	Year of Passing	Board/University	Division	Percentage
10 th				
+2				
+3 or Equivalent				
PG				
Any other				

7. Experience (if any):

This is to certify that, the aforesaid information furnished by me is true and correct to the best of my knowledge and belief. I further undertake that in the event of any information is found to be incorrect or false, my candidature is liable for cancellation.

Date:

Signature of the candidate

Place: